

KAYLA LAIRD

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Education

Bachelor of Arts: Cinematic Arts, and Communication Studies, graduation 05/2023

University of Iowa - Iowa City, IA

- Relevant Coursework: Modes of Film and Video Production, Film Analysis, Film/ Video Production: Sound Design, Film/ Video Production: Fiction, Film Theory, Introduction to Media Production, Media and Society, Short Form Media Production, Writing and Producing Television
- Creation of various student film projects and assisting other students in their productions

Skills

- Camera Operation
- Sound Design
- Audio Equipment
- Camerawork
- Cable Termination
- Time Management
- Dependable and Cooperative
- Teamwork and Collaboration
- Studio and Live Production
- Organizational Management

Work History

Stagehand, 09/2019 to 05/2022

Hancher Auditorium- Iowa City, IA

- Stored, loaded, and unloaded set pieces and technical equipment for daily performances.
- Worked with stage technicians to set up and calibrate lighting, microphones, and recording equipment
- Interacted positively with actors when escorting them to and from dressing rooms during events
- Assisted in technical and practical setup for both local and professional performances, and broke down all equipment at the close of a show

Video Production Assistant, 09/2019 to 06/2023

University of Iowa Office of Strategic Communications- Iowa City, IA

- Live camera and audio operation
- Technical Director of live video events, switchboard operator
- Portrait Photographer
- Boom Operator for staged productions
- Filmed B-roll content for future projects/ marketing content

Chief Broadcast Engineer, 06/2023 to current

KFXA/ KGAN- Cedar Rapids, IA

- Assist in the maintenance and installation of broadcast television equipment
- Maintain operations for local Fox and CBS affiliates
- Building of various cable types such as coaxial, UTP, and XLR
- Adaptable skills surrounding the operation and repair of broadcast cameras

HawkVision GameDay Crew, 05/2024 to current

University of Iowa Athletics External Relations- Iowa City, IA

- Live camera operation during BIG10 sporting events
- Controlling exposure and white balance for multi-camera set-ups during athletic games
- Server playout for graphics and videos shown on screens during events